

CITY OF PASADENA

NOTICE OF AVAILABILITY OF A DRAFT SUPPLEMENTAL ENVIRONMENTAL IMPACT REPORT

To: Interested Persons

From: City of Pasadena Environmental Administrator
Planning and Development
175 N. Garfield Ave.
Pasadena, CA 91109-7125

PROPERTY INFORMATION

APPLICANT NAME: Rose Bowl Operating Company
PROJECT SITE ADDRESS: 1001 Rose Bowl Drive
ZONING DISTRICT: OS (Open Space)
GENERAL PLAN DESIGNATION: Open Space

The City of Pasadena has completed a Draft Supplemental Environmental Impact Report (*DSEIR*) to analyze changes in the proposed Rose Bowl Stadium Renovation Project since certification of the previous FEIR on May 9, 2005. The Draft SEIR analyzed the following impacts: Aesthetics, Air Quality, Biological Resources, Cultural and Historic Resources, Geology and Soils, Hazards and Hazardous Materials, Hydrology and Water Quality, Land Use and Planning, Noise, Public Services, Recreation, Transportation, and Utilities and Service Systems.

The following impacts were found to be potentially significant or significant: Aesthetics, Air Quality, and Cultural and Historic Resources.

PROJECT DESCRIPTION: Renovations of the existing Rose Bowl stadium are proposed to allow use by the UCLA Bruins football team, Rose Bowl Game, Bowl Championship Series (BCS) games, soccer matches, as well as to bring the building systems up to current Code requirements. The replacement of all seating in the Rose Bowl is a project priority, but seating capacity would remain sufficient to accommodate all existing events. Upon completion of the project, seating in the Rose Bowl would include general seating, club seating, and luxury suite seating.

The proposed revised project would include demolition of existing ancillary structures around the base of the stadium and the perimeter structures at the fence line, along with removal of asphalt surfacing and landscaping. Removal, retention, and reconstruction of the stone terraces and planting material adjacent to the stadium would also occur as required by project design. A new structure containing the stadium's club and associated support facilities would be constructed outside, but connected to, the existing seating bowl along the west side of the stadium structure. The existing suites and press box structure located along the western rim of the stadium would be removed and replaced with a new three-level structure that includes one club level and two levels of suites and press facilities on the west side of the stadium only. A lighted animated ribbon sign would be attached on the façade of each level of the press box. In total, approximately 340,000 square feet (sf) of existing structures and paved areas would be demolished.

It should be noted that the new west-side structure would be within the development envelope (i.e., length, width, and height) analyzed in the previous EIR. New restroom and concession buildings (and possibly a structure housing a proposed Hall of Fame museum and stadium store) would be constructed between the stadium and the fence line, facing inward toward the stadium. Alternatively, the museum and stadium store may be constructed within the new west sideline structure.

Improvements to the entry plaza with new paving and landscaping would formalize the south end of the stadium as the main entrance, and the neon "Rose Bowl" sign would be preserved. The roadway at the south end of the stadium would be improved as a roundabout to serve the main entrance. Additional improvements would be provided to spectator facilities, circulation elements, press box/media facilities, administrative facilities, team facilities, playing field, lighting systems, stadium services, and stadium systems. These improvements were part of the original project and were analyzed in the FEIR certified in May 2005.

Emergency exiting from the stadium would be improved by one of two options, or a combination of both:

Option A: Construction of a New Concourse at the Horizon Level

This option would involve the installation of additional exit aisles inside the stadium located midway between existing aisles. These aisles would lead patrons up to a new horizon level concourse constructed at the rim of the existing stadium that would be connected to the plaza level concourse by vertical circulation towers at four locations, one on each side of the new press box structure and two on the east side of the stadium. This option would require removal of approximately 2,800 seats.

Option B: Tunnel Widening and Internal Concourse

Under this option, up to twenty-eight existing access tunnels would be doubled in width to provide additional exiting capacity (the tunnels currently accommodate only 54 percent of the appropriate level, per existing code requirements). Additional exit aisles inside the stadium located midway between existing aisles would be installed to improve access to the vomitoria. The renovation would require appropriate shoring of the tunnels to allow for expansion, excavation, and reconstruction and resurfacing of the tunnel walls, along with the installation of additional exit aisles as noted above inside the stadium. This option would require removal of approximately 4,300 stadium seats.

Option C: Horizon-Level Concourse, Tunnel Widening, and Internal Concourse

This option represents a hybrid of Options A and B: the horizon-level concourse would be constructed, but some or all of the existing twenty-eight tunnels may also be widened to provide even greater exiting capacity. This option would require the equivalent level of excavation, landscape and stone berm removal as identified for options A and B above. Up to 4,300 seats could be removed under this option if all twenty-eight tunnels were to be widened.

Please note that the Project Description above includes most, but not all, of the proposed project details. Please see Chapter 2 of the Draft SEIR document for a full Description of the Revised Project.

APPROVALS NEEDED: The DSEIR and proposed Mitigation Measures will be reviewed and certified by the City Council following advisory review by some or all of the following Commissions during the public review period: Planning, Design, Historic Preservation. Discretionary approvals will include a conditional use permit for alteration and enlargement of a Commercial Recreation land use in the OS (Open Space) zoning district, as well as Design Review.

HAZARDOUS MATERIAL SITES: The project site is not listed on a hazardous material list pursuant to Section 65962.5 of the Government Code.

PUBLIC REVIEW PERIOD Comments on the Draft Supplemental Environmental Impact Report may be received in writing between December 17, 2007 and February 14, 2008 and orally at public hearings or meetings considering these documents. Written comments should be sent to Erin Clark, Assistant Planner, at 100 N. Garfield Avenue, Rm. S116, Pasadena, CA 91101 or at erclark@cityofpasadena.net. If you wish to challenge the Draft Supplemental Environmental Impact Report in court, you may be limited to raising those issues that you or someone else raised at any public hearing or meetings where these documents were considered.

AVAILABILITY OF ENVIRONMENTAL DOCUMENTATION The Draft SEIR may be viewed Online at <http://www.ci.pasadena.ca.us/planning/environmental/RoseBowl/RoseBowl.asp> or at the following locations during regular business hours:

Pasadena City Hall
Economic Development Division
100 N. Garfield Avenue, Rm S116
Pasadena, CA 91101

Pasadena Permit Center
Zoning Counter
175 N. Garfield Avenue
Pasadena, CA 91101

Pasadena Central Library
Reference Desk
285 E. Walnut Street
Pasadena, CA 91101

Linda Vista Branch Library
1281 Bryant Street
Pasadena, CA 91107

San Rafael Branch Library
1240 Nithsdale Road
Pasadena, CA 91105

PUBLIC MEETINGS OR HEARINGS The Planning Commission will accept oral and written comments on the Draft SEIR at the following location and time:

Date: January 23, 2008 **Time:** 6:15pm
Place: City Council Chamber, Room S249
100 North Garfield Avenue
Pasadena, California

Additional public meetings will be held throughout the public review period, but have yet to be scheduled. City Council will conduct a public hearing on the SEIR following the public review period.

For additional information contact: Erin Clark, Assistant Planner, (626) 744-6708, erclark@cityofpasadena.net

ADA: For further information on accessibility, and to request a sign interpreter, an assistive listening system, and materials in Braille, large print or audio cassette, or auxiliary aides and services, please call (626) 744-4009 (TDD) at least one week in advance.

