



MEETING MINUTES
SPECIAL MEETING
ROSE BOWL OPERATING COMPANY (RBOC)
May 10, 2016

Members Present: Alex Aghajanian, Scott Boone, Fred Claire, Michael Clayton, Bill Cormier, Edward Garlock, Victor Gordo, Steve Haderlein, Phil Hawkey, and Richard Schammel.

Members Absent: Paul Arevalo, Joel Bryant, Nick Rodriguez, and Felicia Williams.

Visitors: Lee Zanteson and Nina Chomsky.

Staff Present: Darryl Dunn, Theresa Fuentes, Jens Weiden, George Cunningham, Larry Madden, and Mary Henderson.

ROLL CALL

Mr. Victor Gordo convened the meeting at 7:05 pm.

I. CLOSED SESSION CONFERENCE WITH REAL PROPERTY NEGOTIATIONS PURSUANT TO GOVERNMENT CODE SECTION 54956.8.

Property Location: 1133 Rosemont Ave, Pasadena, California

Agency Negotiators: Darryl Dunn, David Sams

Negotiating Party: Southern California Golf Association, Kevin Heaney

Under Negotiation: Price and terms of payment

No Reportable Action

II. MINUTES

The meeting minutes for March 3, 2016, March 24, 2016 and April 14, 2016 were approved as written.

III. CONSENT

A. Authorization to negotiate and enter into a contract with ATK Audiotek for audio production services.

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize General Manager to enter into a contract, without competitive bidding pursuant to City Charter Section 1002(F), contracts for professional or unique services, with ATK Audiotek for operation of the Rose Bowl Stadium public address systems and related services in an amount not to exceed \$150,000; and
3. It is further recommended that the Board grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the City's best interests are served.

B. Authorize the General Manager to negotiate and enter into a contract with VWSE Productions, LLC as the sole audio/video room controller for day-to-day and event day control services in an amount not to exceed \$140,000.

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize General Manager to enter into a contract, without competitive bidding pursuant to City Charter Section 1002(F), contracts for professional or unique services, with VWSE Productions, LLC for A/V room day-to-day and event day operations and related services to the Rose Bowl Stadium in an amount not to exceed \$140,000; and
3. Grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the RBOC's best interests are served.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Joel Bryant and Mr. Nick Rodriguez.

IV. OLD BUSINESS

A. Contract amendment with Sodexo to fund a new point of sale system.

It is recommended that the RBOC:

1. Find that the action proposed herein is exempt from the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines per Section 15061(b), the General Rule that CEQA only applies to projects that may have an effect on the environment; and
2. Authorize the General Manager to negotiate and enter into a contract amendment with Sodexo Magic in order to fund a new point of sale system.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Joel Bryant and Mr. Nick Rodriguez.

I. NEW BUSINESS

A. Consideration of Amendment to City of Pasadena Arroyo Seco Ordinance to Remove "Temporary Increase in Displacement Events"

It is recommended that the RBOC approve and recommend to the City Council as follows:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines Section 15061 (b)(3) (General Rule); and
2. Section 3.32.275 of the Municipal Code should be deleted after successful completion of the first Festival.

Public Comment: Ms. Nina Chomsky – President of Linda Vista/Annandale Association – agree with taking out the word successful, they were not sure what it meant, how it would be gauged.

Also, want to know why you can't take the 13 extra events out now and not wait for the first festival.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Alex Aghajanian, to approve the staff recommendation with the

change to delete the word "successful" in point 2 and then to say "after completion of the first Festival".

Absent: Mr. Paul Arevalo, Mr. Joel Bryant and Mr. Nick Rodriguez.

V. GENERAL MANAGER'S COMMENTS

1. The Beyoncé Concert is Saturday night May 14th.
2. COPA America soccer is coming up but tickets have not done as well as we had thought.
3. We are also working on July 4th.
4. We have had someone contact us regarding Donald Trump having something here.

VII. PRESIDENT'S COMMENTS

None.

VIII. COMMITTEE CHAIR COMMENTS & REPORT

- Finance – Presented by Mr. Larry Madden and David Sams
 - Flash Reports
 - YTD Income Statements
- Operations – Presented by Mr. Alex Aghajanian
- PCOC Report - None

IX. ADJOURNMENT

Mr. Victor Gordo adjourned the meeting at 7:39 pm.



Mary Henderson, Recording Secretary