



Agenda Report

May 2, 2019

To: Rose Bowl Operating Company (RBOC)

From: Darryl Dunn, General Manager

Subject: Authorize the General Manager to negotiate and enter into a two-year services agreement with Inverselogic as IT service provider in an amount not to exceed \$137,500 per contract year (\$275,000 total).

RECOMMENDATION:

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize the General Manager to negotiate and enter into a two-year services agreement, without competitive bidding pursuant to City Charter Section 1002 (F), as a contract for professional or unique services, in an amount not to exceed \$137,500 per contract year (\$275,000 total) for IT service for day-to-day and event day operations and related services to the Rose Bowl Stadium; and
3. Grant the contract an exemption from the competitive selection process of Pasadena Municipal Code Section 4.08.049 (B), as a contract for which the RBOC's best interests are served.

BACKGROUND:

With the increased amount of technology being added to the day-to-day operations of the stadium and the event day operations for our major and minor events, the importance of having a dedicated team / company to oversee our IT department is vital to the success and security of our venue and its events. Inverselogic was introduced to us via the Tournament of Roses and the work that they provide the game management team during the Rose Bowl Game activation at the stadium. In the past 12 months we have been transitioning to the use of Inverselogic as our IT oversight while still having JMW Technology involved to make sure all areas are being overseen. For this first year of this transition to a

dedicated IT management team, staff was of the opinion that it was best to use the services of a company that was very familiar with the stadium IT environment and its operations.

The stadium previously had its IT operations managed and overseen by JMW Technology, a one-person operation. While the oversight of JMW Tech was very seamless, the demand that the stadium is requiring of the IT department required a full-time team to consistently oversee its fiber world. RBOC entered into a services agreement for the prior fiscal year in order to meet these demands. This has worked out well for the RBOC, thus the RBOC seeks to enter into a one-year agreement with a one-year option to renew if the same prices, terms and conditions are acceptable to the General Manager in his sole discretion. For the reasons stated above, the Board is being asked to grant the proposed contract an exemption from the competitive selection process of Pasadena Municipal Code Section 4.08.049 (B), contracts for which the City's/RBOC's best interests are served.

Staff recommends continuing to use the services of Inverselogic as its IT service provider to maintain continuity as its IT needs and systems continue to change and grow rapidly. Accordingly, the Board is being asked to grant the proposed contract an exemption from the competitive selection process of Pasadena Municipal Code Section 4.08.049 (B), contracts for which the City's/RBOC's best interests are served.

ENVIRONMENTAL:

The proposed contract has been determined to be exempt from the CEQA process pursuant to State CEQA Guidelines Section 15061(b)(3), the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question, such as the information technology services provided this contract, may have a significant effect on the environment, the activity is not subject to CEQA.

FISCAL IMPACT:

Sufficient funds are provided for in the fiscal year 2020 operating budget in various budget accounts.

Respectfully submitted,



Darryl Dunn
General Manager