



**NOTICE OF THE SPECIAL MEETING  
ROSE BOWL OPERATING COMPANY**

**NOTICE IS HEREBY GIVEN** that a special meeting of the Rose Bowl Operating Company is scheduled for **Thursday, May 2, 2019**, with closed session beginning at **6:00 p.m. and open session beginning no earlier than 6:35 p.m.**, at **Brookside Clubhouse**, located at 1133 Rosemont, Pasadena, California 91103.

**AGENDA**

**I. CLOSED SESSION**

- A. CONFERENCE REGARDING EMPLOYEE EVALUATION pursuant to Government Code Section 54957 Employee Title: General Manager**

**II. NEW BUSINESS**

**A. Recommendation to approve amendment to Rose Bowl event security services contract with Contemporary Services Corporation**

It is recommended that the RBOC Operations Committee approve and recommend to the RBOC Board of Directors:

1. Find that the action proposed herein is exempt from the California Environmental Quality Act (CEQA) in accordance with Section 15061(d)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment; and
2. Authorize the General Manager to amend the contract to provide for an annual CPI adjustment not to exceed 5% annually; and
3. Authorize the General Manager to amend the current contract to extend the current term of the contract for a five-year term.

**B. Approval to host "AmericaFest" July 4, 2019**

It is recommended that the RBOC:

1. Find that the event proposed herein is categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15323 (Normal Operations of Facilities for Public Gatherings);
2. Authorize the General Manager to finalize negotiations and enter into a license agreement with PyroSpectaculars for the production of the pyrotechnics for this event; and
3. Approve the hosting of the "AmericaFest" on July 4, 2019.

**C. Agreement with Levy Restaurants for Food Service in Terry Donahue Pavilion**

It is recommended that the RBOC authorize the General Manager to finalize negotiations and enter into a nine-year agreement effective July 1, 2019, with Levy Restaurants to exclusively provide food service within the Terry Donahue Pavilion.

**D. Authorize the General Manager to negotiate and enter into a two-year services agreement with VWSE Productions, LLC as the sole audio/video room controller for day-to-day and event day control services in an amount not to exceed \$175,000 per contract year.**

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize the General Manager to negotiate and enter into a two-year services agreement, without competitive bidding pursuant to City Charter Section 1002 (F), as a contract for professional or unique services, in an amount not to exceed \$175,000 per contract year (\$350,000 total) for A/V room day-to-day and event day operations and related services to the Rose Bowl Stadium; and
3. Grant the contract an exemption from the competitive selection process of Pasadena Municipal Code Section 4.08.049 (B), as a contract for which the RBOC's best interests are served.

**E. Authorize the General Manager to negotiate and enter into a two-year services agreement with Inverselogic as IT service provider in an amount not to exceed \$137,500 per contract year (\$275,000 total).**

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize the General Manager to negotiate and enter into a two-year services agreement, without competitive bidding pursuant to City Charter Section 1002 (F), as a contract for professional or unique services, in an amount not to exceed \$137,500 per contract year (\$275,000 total) for IT service for day-to-day and event day operations and related services to the Rose Bowl Stadium; and
4. Grant the contract an exemption from the competitive selection process of Pasadena Municipal Code Section 4.08.049 (B), as a contract for which the RBOC's best interests are served.

**F. Authorization to amend the current services agreement with Daktronics, Inc. for video display services to increase the current not to exceed amount by \$19,030 to include the new west side fascia.**

It is recommended that the RBOC Operations Committee to approve and recommend to the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule); and
2. Authorize the General Manager to amend the current Service Contract with Daktronics, Inc. to increase the not to exceed amount by \$19,030 (\$470,465 total not to exceed amount) to include the new west side fascia.

**G. Authorization to enter into purchase order wit West Coast Turf in the amount not to exceed \$150,000**

It is recommended that the RBOC authorize the General Manager to:

1. Find that the contract proposed herein is categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15301 (Existing Facilities -- Maintenance);
2. Authorize the General Manager to issue a purchase order contract to West Coast Turf, without competitive bidding pursuant to City Charter Section 1002(C), contracts for labor materials, supplies or services

available from only one vendor, in an amount not to exceed \$150,000;  
and

3. Grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the RBOC's best interests are served.

**H. Authorization to amend contract with West Coast Turf**

**It is recommended that the RBOC authorize the General Manager to:**

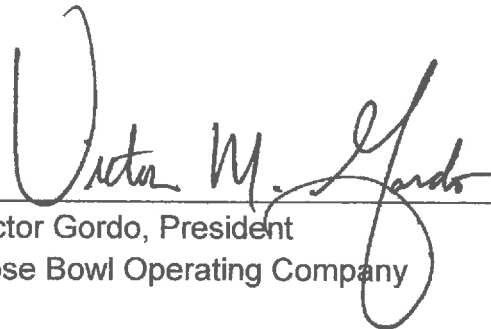
1. Find that the contract proposed herein is categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15301 (Existing Facilities -- Maintenance); and
2. Authorize the General Manager to amend the current contract with West Coast Turf, to increase the rates for FY 2020 and to extend the contract for the last extension term.

**III. COMMITTEE CHAIR COMMENTS & REPORT**

- Finance
- Operations
- PCOC Report
- Golf

**IV. GENERAL MANAGER'S COMMENTS**

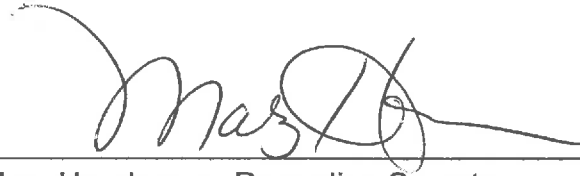
**V. PRESIDENT'S COMMENTS**



Victor M. Gordo

Victor Gordo, President  
Rose Bowl Operating Company

I hereby certify that this Notice in its entirety is posted on the Council Chamber Bulletin Boards, 100 N. Garfield Blvd. City Hall, and the Public Information Kiosk at the Main Library on the 1<sup>st</sup> Day of May 2019.

A handwritten signature in black ink, appearing to read 'Mary Henderson', written over a horizontal line.

Mary Henderson, Recording Secretary

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call 626/577-3107. Notification 48 hours prior to the meeting will enable the RBOC to make reasonable arrangements to assure accessibility to this meeting.

Language translation services are available for this meeting by calling (626) 577-3107 at least 48 hours in advance.

Habra servicio de interpretación disponible para éstas juntas llamando al (626) 577-3107 por lo menos con 48 horas de anticipación