



Agenda Report

May 2, 2019

TO: Rose Bowl Operating Company (RBOC)

FROM: Darryl Dunn, General Manager

SUBJECT: Authorization to enter into purchase order contract with West Coast Turf in an amount not to exceed \$150,000

RECOMMENDATION:

It is recommended that the RBOC authorize the General Manager to:

1. Find that the contract proposed herein is categorically exempt under California Environmental Quality Act (CEQA) Guidelines Section 15301 (Existing Facilities -- Maintenance);
2. Authorize the General Manager to issue a purchase order contract to West Coast Turf, without competitive bidding pursuant to City Charter Section 1002(C), contracts for labor materials, supplies or services available from only one vendor, in an amount not to exceed \$150,000; and
3. Grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the RBOC's best interests are served.

BACKGROUND:

The field at the Rose Bowl is extremely important for both the teams participating as well as the venue. Staff takes tremendous pride in the presentation of the field and has received accolades from teams, coaches, fans and media throughout the country due to the pristine condition and appearance of the field.

Over the years, different types of grass have been grown and purchased to enable us to present the best field possible at our stadium. Particularly for the nationally televised Rose Bowl Game, and in order to make the best presentation possible, staff believes that it is in the RBOC's best interests to enter into a purchase order agreement for the purchase of "sod on plastic" material and for the type of grass for the 2020 Rose Bowl Game resod only. This expense will be

reimbursed by the Tournament of Roses. This purchase is outside the scope of the current agreement with West Coast Turf and is a one-time purchase for this specific material. For the Rose Bowl Game in particular, it is necessary to create a superior presentation. Sod grown on plastic is 95% sand, while sod that is normally used is 68% sand, the rest being silt and clay. Silt and clay holds in more moisture and can contribute to a more slippery surface. The grass being utilized is Bandera grass over seed, with Blue and Rye Grass, which has proven to be an excellent playing surface, aesthetically pleasing, very durable and easy to maintain. Bandera is a product that is a patented proprietary product and is only available through West Coast Turf.

RBOC is currently under contract with this vendor who has institutional knowledge of not only the stadium, but the demands unique to the Rose Bowl Game, and will accordingly provide efficiencies in terms of time and money. The cost of the material and related services totals approximately \$150,000 and exceeds the amount of the General Manager's authority for this contract.

For these reasons, the Board is being asked to find that the proposed purchase order contract for this material and related services is exempt from the competitive bidding and selection process of the Competitive Bidding and Purchasing Ordinance, pursuant to section Pasadena Municipal Code Section 4.08.049 (B), contracts for which the RBOC's best interests are served.

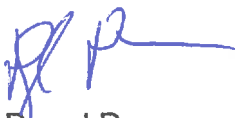
ENVIRONMENTAL:

State CEQA Guidelines Section 15301 exempts from CEQA review the normal maintenance of facilities where there is no expansion of the use. The purchases provided herein are routine in the maintenance of the Rose Bowl Stadium field.

FISCAL IMPACT:

The purchase of this material shall not exceed \$150,000 (including delivery and installation) and is only being utilized for the Rose Bowl Game. This cost will be fully reimbursed by the Tournament of Roses per contract.

Respectfully submitted,



Darryl Dunn
General Manager