



Agenda Report

September 8, 2016

TO: Rose Bowl Operating Company (through Finance Committee)

FROM: Darryl Dunn, General Manager

SUBJECT: Amend FY 2017 Operating Budget (for Security related spend)

RECOMMENDATION:

It is recommended that the Board of Directors and the City Council:

1. Find that the actions proposed herein are exempt from environmental review pursuant to State CEQA Guidelines Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and
2. Approve an amendment to the FY17 operating budget in the amount of \$734,000 for increased security costs for major events along with \$335,000 in cost recovery; and
3. Appropriate funds for increased security costs related to major events. The revised appropriations would now total \$40.658M and the revised projected revenue would now total \$42.047M, hence the revised net income for the RBOC in FY17 would be \$1.389M (previously 1.788M).

BACKGROUND:

Due to the recent events that have taken place worldwide, security at public facilities has become a heightened topic of conversation. These recent events, (Paris, San Bernardino, Orlando, Dallas, etc.) have brought much thought into the current security operating process for the Rose Bowl stadium and what changes need to be implemented to provide the safest environment not only for our patrons, performers, and employees, but for our surrounding community as well.

The changes that have been implemented for this current fiscal year include the implementation of magnetometers for every major event, either at a one hundred percent or random implementation. What has been discovered in the random implementation, is that to properly screen all persons entering the venue in that fashion, there would not be a full- house by the time the event started. So upon further review with our local PPD, Tournament of Roses, CSC, and UCLA representatives, staff met and came-up with a new standard operating procedure to have 100% magnetometers deployed for all major events. This change in operating procedure will provide adequate facility screening as well as process patrons in the most efficient way possible. It will also be consistent with the procedure at other Southern California venues, including the Los Angeles Memorial Coliseum, Dodger Stadium, Staples Center, Honda Center and Angels Stadium.

ENVIRONMENTAL:

The action proposed herein, an amendment to the operating budget, is exempt from CEQA pursuant to State CEQA Guidelines Section 15061 (b)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment.

FISCAL IMPACT:

Implementation of the increased safety measures would result in a net cost increase of approximately \$400,000 to major event operations for the FY17 Operating Budget. The revised appropriations would now be \$40.658M and the revised projected revenue would now be \$42.047M, hence the revised net income for the RBOC in FY17 would now become \$1.389M, from 1.788M.

Per event cost and recovery is estimated per the below schedule:

Rose Bowl Operating Co. Department and Event Cost Centers	Estimated Cost Mags		PPD UPR Deploym (Urb Policy Rifle)	Total Cost Increase	Recovery of Cost Increase	Net
	Rentals	Staffing				
	372,000	314,000	48,000	734,000	335,000	399,000
Center Ma Description						
1 Americafest - Stadium		7,000		7,000		
2 Chelsea v Liverpool 07/27/16	31,000	25,000	4,000	60,000		
3 Cold Play 08/20/16 (Day1)	31,000	25,000	4,000	60,000	20,000	
4 Cold Play 08/21/16 (Day2)	31,000	25,000	4,000	60,000	20,000	
5 UCLA vs UNLV 09/10/16	31,000	25,000	4,000	60,000	25,000	
6 UCLA vs Stanford 09/24/16	31,000	25,000	4,000	60,000	25,000	
7 UCLA vs Arizona 10/1/16	31,000	25,000	4,000	60,000	25,000	
8 UCLA vs Utah 10/22/16	31,000	25,000	4,000	60,000	25,000	
9 UCLA vs Oregon State 11/12/16	31,000	25,000	4,000	60,000	25,000	
10 UCLA vs USC 11/19/16	31,000	25,000	4,000	60,000	25,000	
11 New Year's Day Game	31,000	25,000	4,000	60,000	25,000	
12 Cure Autism Now Walk		7,000		7,000		
13 Arroyo Seco M&A Fest(Day 1)	31,000	25,000	4,000	60,000	60,000	
14 Arroyo Seco M&A Fest(Day 2)	31,000	25,000	4,000	60,000	60,000	

Respectfully Submitted:



Darryl Dunn
 General Manager