



## NOTICE OF THE SPECIAL MEETING ROSE BOWL OPERATING COMPANY

**NOTICE IS HEREBY GIVEN** that a special meeting of the Rose Bowl Operating Company is scheduled for **Thursday, September 8, 2016**, with closed session beginning at 5:30 p.m. and open session beginning no earlier than 6:30 pm, at **Brookside Clubhouse**, located at 1133 Rosemont, Pasadena, California 91103.

### AGENDA

#### I. CLOSE SESSION

##### A. CLOSED SESSION CONFERENCE WITH REAL PROPERTY NEGOTIATORS ~~CLOSED SESSION CONFERENCE WITH REAL PROPERTY NEGOTIATORS~~

Pursuant to Government Code Section 54956.8

Property Location: 1133 Rosemont Avenue, Pasadena, California

Agency Negotiators: Darryl Dunn, Dave Sams

Negotiating Party: Southern California Golf Association, Kevin Heaney

Under Negotiations: Price and terms of payment

##### B. CLOSED SESSION CONFERENCE WITH REAL PROPERTY NEGOTIATORS

Pursuant to Government Code Section 54956.8

Property Location: 1000 Rose Bowl Drive, Pasadena, California

Agency Negotiators: Darryl Dunn

Negotiating Party: Jim Ford, Los Angeles 2024 Exploratory Committee

Under Negotiations: Price and terms of payment

#### II. MINUTES

Approval of the meeting minutes for July 14, 2016.

### **III. NEW BUSINESS**

#### **A. Approval of Contract Amendment with IMG Contract**

It is recommended that the RBOC:

1. Find that the actions proposed herein are exempt from environmental review pursuant to State CEQA Guidelines Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and
2. Authorize the General Manager to finalize negotiations and enter into a contract amendment with IMG College in order to increase the guaranteed rights fee payments and value by over \$10,000,000, with a minimum of \$3.5 million being paid for and dedicated to capital improvements over the course of the next ten years.

#### **B. AMEND FY 2017 Operating Budget (for Security related spend)**

It is recommended that the Board of Directors and the City Council:

1. Find that the actions proposed herein are exempt from environmental review pursuant to State CEQA Guidelines Section 15061(b)(3), the general rule that CEQA only applies to projects that may have an effect on the environment; and
2. Approve an amendment to the FY17 operating budget in the amount of \$734,000 for increased security costs for major events along with \$335,000 in cost recovery; and
3. Appropriate funds for increased security costs related to major events. The revised appropriations would now total \$40.658M and the revised projected revenue would now total \$42.047M, hence the revised net income for the RBOC in FY17 would be \$1.389M (previously 1.788M).

#### **C. Recommendation to Approve Amendment to Rose Bowl Event Security Services Contract with Contemporary Services Corporation**

It is recommended that the RBOC:

1. Find that the action proposed herein is exempt from the California Environmental Quality Act (CEQA) in accordance with Section 15061(d)(3), the General Rule that CEQA only applies to projects that may have an effect on the environment; and

2. Authorize the General Manager to amend its current contract with Contemporary Services Corporation for Event Security Services in an amount of \$1.7 million for fiscal years 2017 and 2018.

**D. Authorization to negotiate and enter into a contract with ParkJockey Miami LLC, ("ParkJockey) to provide credit card processing and parking pass scanning capabilities to Stadium during all major events.**

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize General Manager to enter into a nine-month contract, without competitive bidding pursuant to City Charter Section 1002(F), contracts for professional or unique services, with ParkJockey for operation of the Rose Bowl Stadium parking credit card and scanning systems in an amount not to exceed \$112,000; and
3. It is further recommended that the Board grant the proposed contract an exemption from the Competitive Selection process pursuant to Pasadena Municipal Code Section 4.08.049(B) contracts for which the City's best interests are served.

**E. Los Angeles 2024 Exploratory Committee (LA24)**

It is recommended that the RBOC recommend that the City Council of the City of Pasadena:

1. Find that the actions proposed herein are exempt from environmental review pursuant to State CEQA Guidelines Section 15272 (Olympic games);
2. Approve the hosting of up to 8 Olympic-related events (expected to be soccer games), which exceeds the number of displacement events allowed at the stadium without Council approval, and make the findings required pursuant to Pasadena Municipal Code Section 3.32.070 to authorize these additional Displacement Event at the Rose Bowl Stadium during calendar year 2024).

It is further recommended that the RBOC:

3. Subject to approval of the items above by the City Council, authorize the General Manager to submit a written commitment to LA24 that the Rose Bowl would host up to eight (8) soccer matches in the event that Los Angeles is selected as the host city for the 2024 Olympic Games,

on the conditions that neither Pasadena nor the RBOC will have any financial exposure or increased liability as a result of the Games, and a stipulation that LA24 (or related successor organization) must make an investment in a capital improvement in the Rose Bowl Stadium.

**IV. COMMITTEE CHAIR COMMENTS & REPORT**

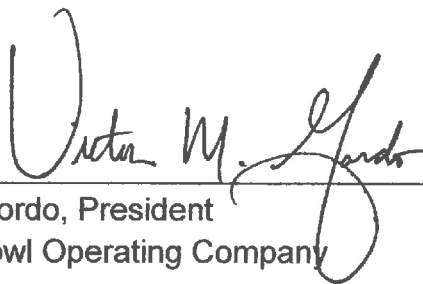
- Finance
  - Flash Reports
- Operations
- PCOC Report

**V. GENERAL MANAGER'S COMMENTS**

**VI. PRESIDENT'S COMMENTS**

**VII. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

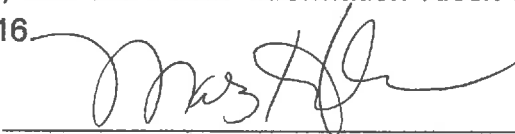
**VIII. ADJOURNMENT**



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Victor Gordo, President  
Rose Bowl Operating Company

I hereby certify that this Notice in its entirety is posted on the Council Chamber Bulletin Boards, 100 N. Garfield Blvd. City Hall, and the Public Information Kiosk at the Main Library on the 7th Day of September 2016.



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Mary Henderson, Recording Secretary

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call 626/577-3107. Notification 48 hours prior to the meeting will enable the RBOC to make reasonable arrangements to assure accessibility to this meeting.

Language translation services are available for this meeting by calling (626) 577-3107 at least 48 hours in advance.

Habra servicio de interpretación disponible para éstas juntas llamando al (626) 577-3107 por lo menos con 48 horas de anticipación