



**MEETING MINUTES
SPECIAL MEETING
ROSE BOWL OPERATING COMPANY (RBOC)
July 14, 2016**

Members Present: Alex Aghajanian, Scott Boone, Joel Bryant, Michael Clayton, Bill Cormier, Edward Garlock, Victor Gordo, Phil Steve Haderlein, Hawkey, and Richard Schammel.

Members Absent: Paul Arevalo, Fred Claire, Nick Rodriguez, and Felicia Williams.

Visitors: Lee Zanteson.

Staff Present: Darryl Dunn, Theresa Fuentes, Margo Mavridis, Dedan Brozino, Jens Weiden, George Cunningham, Larry Madden, Mo Salama, and Mary Henderson.

ROLL CALL

Mr. Victor Gordo convened the meeting at 7:08 pm.

I. CLOSED SESSION

A. CLOSED SESSION CONFERENCE WITH REAL PROPERTY NEGOTIATORS

Pursuant to Government Code Section 54956.8
Property Location: 1133 Rosemont Avenue, Pasadena, California
Agency Negotiators: Darryl Dunn, Dave Sams
Negotiating Party: Southern California Golf Association, Kevin Heaney
Under Negotiations: Price and terms of payment

B. CLOSED SESSION CONFERENCE REGARDING EMPLOYEE EVALUATION

Pursuant to Government Code Section 54957
Title: General Manager

No Reportable action

II. MINUTES

Approval of the meeting minutes for May 10, 2016 and June 2, 2016.

The both meeting minutes were approved as written and on the June 2, 2015 Mr. Alex Aghajanian, Steve Haderlein and Bill Cormier Abstained.

III. CONSENT

A. Review and Approve the Finance and Audit Committee Charters

It is recommended that the Finance Committee reviews and recommends Finance and Audit Committee Charters to the Board that distinguishes the role of the two Committees.

The motion was changed to include: the Chair of this committee needs to be part of the RBOC.

Following discussion, it was moved by Mr. Steve Haderlein, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams.

Mr. Victor Gordo asked the board to recommend those who are not board members and may want to serve on the Audit Committee, to send those names to Darryl Dunn for our consideration.

B. Authorization to negotiate and enter into a Service Contract with Daktronics, Inc. for video display services.

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule);
2. Authorize the General Manager to enter into a contract without competitive bidding pursuant to City Charter Section 1002 (F), as a contract for professional or unique services, and find that the contract is exempt from the competitive selection process of the Competitive Bidding and Purchasing Ordinance, pursuant to Pasadena Municipal Code Section 4.08.049 (B), as a contract for which the RBOC's best interests are served; and
3. Authorize the General Manager to issue a five (5) year Service Contract in an amount not to exceed \$451,435 with Daktronics, Inc. for

an annual service, maintenance, and module replacement of the current Daktronics video displays and controls.

Following discussion, it was moved by Mr. Steve Haderlein, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams.

IV. NEW BUSINESS

A. Music & Arts Festival Committee

It is recommended that the RBOC appoint a standing board committee dedicated to the Arroyo Seco Music & Arts Festival, and adopt the attached Resolution of the Board of Directors of the Rose Bowl Operating Company to Establish the Standing "Music & Arts Festival Committee of the Board."

Members on the committee: Mr. Victor Gordo, Mr. Michael Clayton, Mr. Paul Arevalo, Mr. Edward Garlock, & Mr. Fred Claire, through 2017.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

B. Rose Bowl Legacy Updated - Report

This is an information item only

Presented by Mr. Dedan Brozino

Board would like to see the reporting on pledges, paid and unpaid.

Staff to come back with a process regarding where & what stature goes where and who approves it.

Board would like to hear more about monument ordinance for the City.

C. Amend RBOC Major CIP Improvements Project - FY17 Budget to include Parkway Entrance Improvements

It is recommended that the RBOC approve and recommend the City Council approve the following:

1. Find that the action proposed herein is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines Section 15301 (existing facilities-minor alteration); and
2. Amend the RBOC Major CIP Improvements Project - FY2017 budget and appropriate \$120,000 for the Parkway Entrance improvements funded in full by third party, Legacy Connections Contribution for its construction.

Public Comment:

Mr. Lee Zanteson: It doesn't seem to meet the criteria of the central Arroyo master plan, asked to take another look at it and meet with David Reyes with the City regarding signage.

Following discussion, it was moved by Mr. Alex Aghajanian, seconded by Mr. Scott Boone, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

D. Authorization to issue a Service Contract to Event 360 Solutions for field LED Boards.

It is recommended that the RBOC Board of Directors:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines per Section 15061(b)(3) (General Rule); and
2. Authorize the General Manager to issue a Service Contract in an amount not to exceed \$149,500 to Event 360 Solutions for an annual rental, installation, and operation of the field LED boards for a one year agreement plus two additional one year options to renew for a total of three years.

Following discussion, it was moved by Mr. Alex Aghajanian, seconded by Mr. Scott Boon, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

E. Organizational Bonus Plan 2016

It is recommended that the RBOC Board of Directors authorize the General Manager to distribute up to 6% of total full time RBOC staff salaries as Organizational Bonus Plan compensation for 2016 (January 1, 2016 – December 30, 2016), and authorize the General Manager to set commission rates or bonuses for select positions.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Bill Cormier, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

F. Approval by Resolution of Salary Ranges

It is recommended that the Rose Bowl Operating Company (RBOC) adopt the attached Salary Resolution to implement salary ranges for various classifications/positions in the management and hourly groups.

Revised wording for motion:

I move that the Board adopt the staff recommendation to adopt the Salary Resolution to implement salary ranges for various classifications and positions in the management and hourly group, with the following additions:

- 1. Total staff compensation shall not exceed the amount allocated in the last approved budget for personnel costs; and*
- 2. Staff shall work with the Finance Committee to restate the RBOC policy on setting salary ranges and establishing the budget for personnel costs, with a return to the full Board for approval.*

Following discussion, it was moved by Mr. Bill Cormier, seconded by Mr. Alex Aghajanian, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

G. Wolfgang Puck & Legends Hospitality Contract Amendment

It is recommended that the RBOC authorize the General Manager to enter into a contract amendment with Legends/Wolfgang Puck.

Following discussion, it was moved by Mr. Phil Hawkey, seconded by Mr. Edward Garlock, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

H. CalRecycle Grant Authority

It is recommended that the RBOC:

1. Find that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to State CEQA Guidelines Section 15061 (b)(3) (General Rule); and
2. Adopt a resolution endorsing the grant application for the Rose Bowl Operating Company CalRecycle Project 2016-2017 and 2017-2018, authorizing the Rose Bowl Operating Company to submit the grant application to the State of California Department of Resources Recycling and Recovery; and authorizing the Chief Executive Officer of the RBOC and his authorized designee(s) to sign all grant documents, including but not limited to, applications, agreements, amendments and requests for payments, necessary to secure grant funds and implement the approved grant project.

Following discussion, it was moved by Mr. Edward Garlock, seconded by Mr. Joel Bryant, to approve the staff recommendation.

Absent: Mr. Paul Arevalo, Mr. Fred Claire, Mr. Nick Rodriguez and Ms. Felecia Williams

I. Bike MS: Rose Bowl Challenge - Report

This is an Informational item only

Presented by Mr. Jens Weiden

III. GENERAL MANAGER'S COMMENTS

1. We have Soccer on Wednesday, July 27th Chelsea vs Liverpool and we expecting about 45,000 to attend which is lighter than we anticipated.
2. July 4th did better than we thought. JPL was our hero that really created a buzz. For Donations Legacy (Dedan Brozino) brought in about \$45,000.
3. There was a problem getting the patrons in the gates with magnetometers vs. wandling. Inside the stadium we had about 25,000 and a little more outside. Magnetometers are quicker. The price to rent a unit is about \$250 and to purchase with all the bells and whistles is about \$5,000 a unit. We would need for a full capacity stadium 100 to 105 units and storage would be a major issue. There would be other charges associated with them, put up and tearing down. If we purchased them it would also be a maintenance issue.

IV. PRESIDENT'S COMMENTS

None.

V. COMMITTEE CHAIR COMMENTS & REPORT

- Finance
 - Flash Reports
- Operations – None
- PCOC Report – None

VI. ADJOURNMENT

Mr. Victor Gordo adjourned the meeting at 8:31 pm.



Mary Henderson, Recording Secretary